

### Demographic Trends Introduction

As Clayton considers its future, one of the steps in the process is to understand some of its demographic trends. This chapter examines trends to gain an understanding of possible future needs, providing a foundation for subsequent components of the Plan.

### Resident Population

According to the US Census Bureau, the population within the Town and Village of Clayton combined grew by 28% from 1980 to 2010. The Village increased by 9%. The Town outside the Village increased 28% from 1980 to 2010. While both Figure 1 and Table 1 show population from 1890 to 2010, the remaining Census charts and tables correspond to more recent decades 1980, 1990, 2000, and 2010. This is to maintain consistency throughout the chapter.

Historically, there have been a number of driving forces behind the population growth. Sometimes national or world events can drive population. World Wars, the enhancement of major transportation systems such as the railroad, paved roads, interstate highway system, or other technology such as the mechanization of farming can lead to population increases or a decline depending on how the change manifests within the local area. Other important local growth drivers have been employers such as Skinner Spoon Co (1890 to 1962), Frink Sno Plows (1920 to 2000), Staebler & Baker Printing Co. (1940 to 1994) and the establishment of the 801 housing in 1987. Community quality of life, recreation, tourism, and the influx of seasonal residents continue to be major economic drivers in the Village, Town, and region.

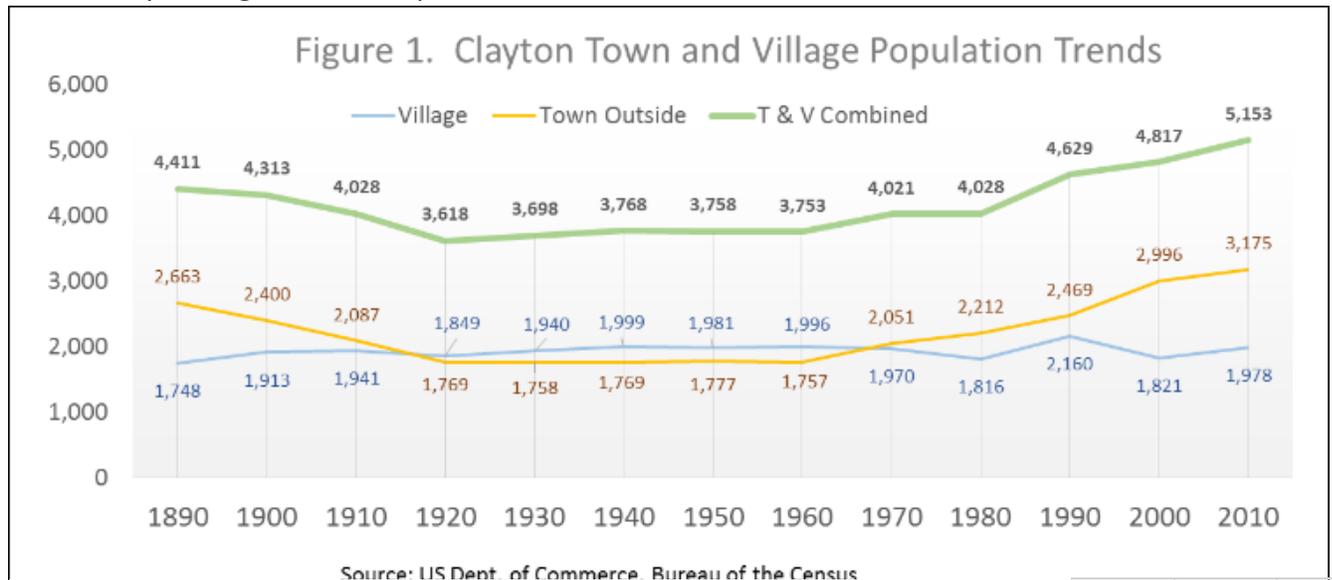


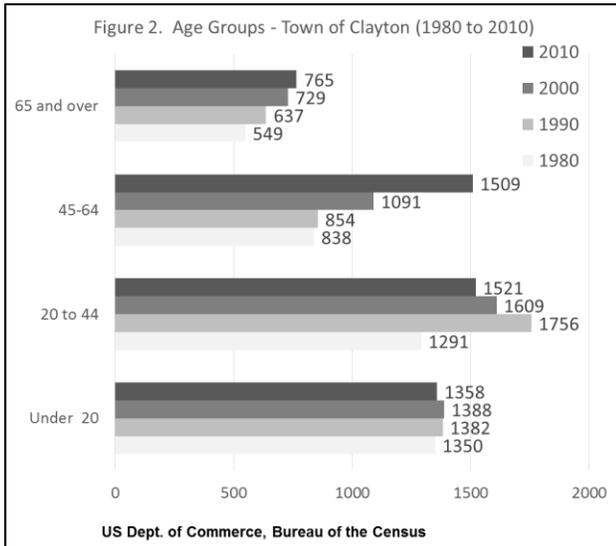
Table 2. Clayton Town and Village Population Trends

	1890	1900	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000	2010	% Change 1890 - 2010	% Change 1920 - 2010	% Change 1980 - 2010
Village	1,748	1,913	1,941	1,849	1,940	1,999	1,981	1,996	1,970	1,816	2,160	1,821	1,978	13%	7%	9%
Depauville CDP												512	577			
Town Outside	2,663	2,400	2,087	1,769	1,758	1,769	1,777	1,757	2,051	2,212	2,469	2,996	3,175	19%	79%	44%
T & V Combined	4,411	4,313	4,028	3,618	3,698	3,768	3,758	3,753	4,021	4,028	4,629	4,817	5,153	17%	42%	28%
County	68,806	76,748	80,382	82,200	83,574	84,003	85,521	87,835	88,508	88,151	110,943	111,738	116,229	69%	41%	32%

One of the important indicators of future community growth is the breakdown of age groups over time. When those individuals of reproductive age dominate in number, growth is more likely. Conversely, as the population ages, growth rates can be expected to decline. Factors include birth and death rates, as well as migration patterns.

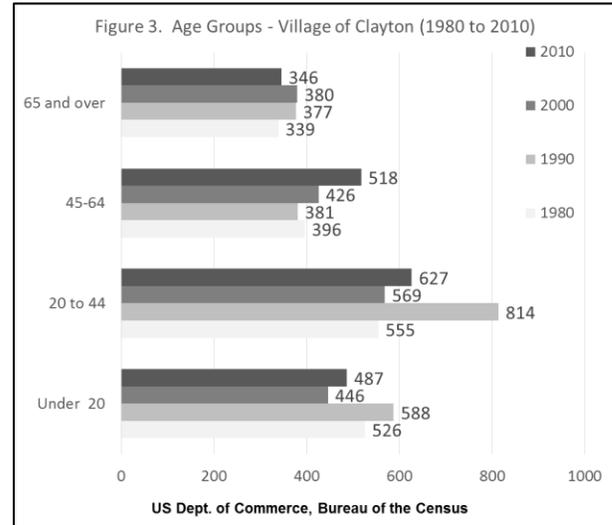
### Age Groups

Consistent with National trends, Figure 2 illustrates a portion of population shift Town-wide has been those within younger age groups decreasing. Alternatively, the older two age groups have increased significantly since 1980, while national trends show a growing increase in higher age groups of the population as well.



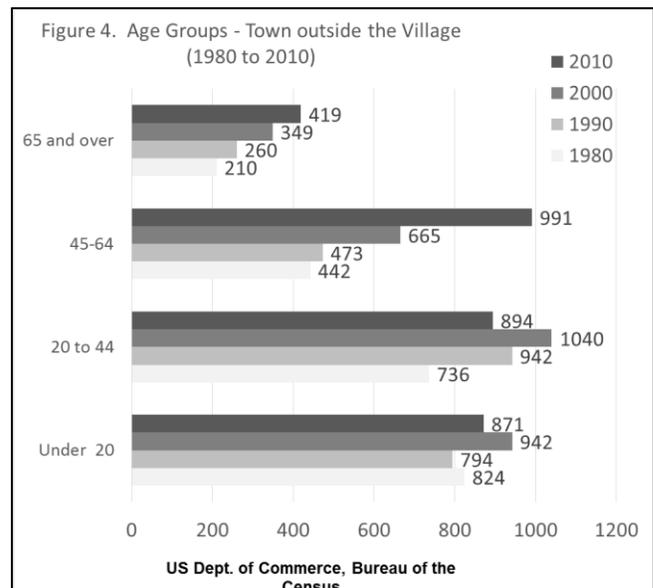
Within the Village of Clayton (Figure 3), however, the younger age groups have declined somewhat and the 45-64 age group has increased, but the oldest age group only increased slightly from 1980 to 2000.

For those living in the Town outside of the Village, those over 44 increased dramatically



from 1980 to 2010. The younger segments increased until 2000. This could be attributed to the previously high numbers in younger age groups simply aging in place, resulting in higher numbers in the 45 – 64 year old segment by 2010. Also, it could be attributed to people “coming back” or “settling permanently” in the Town after a time away or after years of seasonal visits.

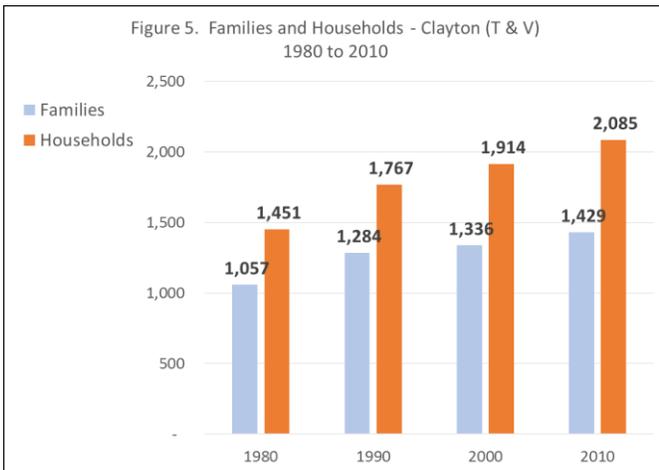
Figure 4 demonstrates both the 45-64 age group and those 65 and over increased by 124% and 99.5% respectively from 1980 to 2010. Therefore, those residing in the Town outside of the Village by increasing steadily



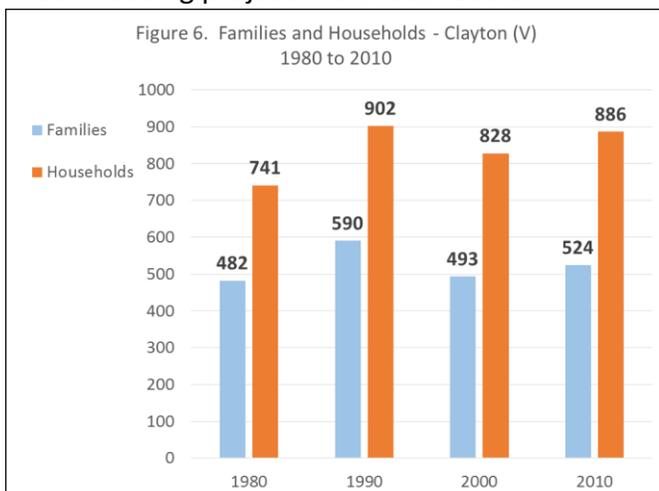
overall, have followed the national trend of more individuals approaching retirement age.

### Families and Households

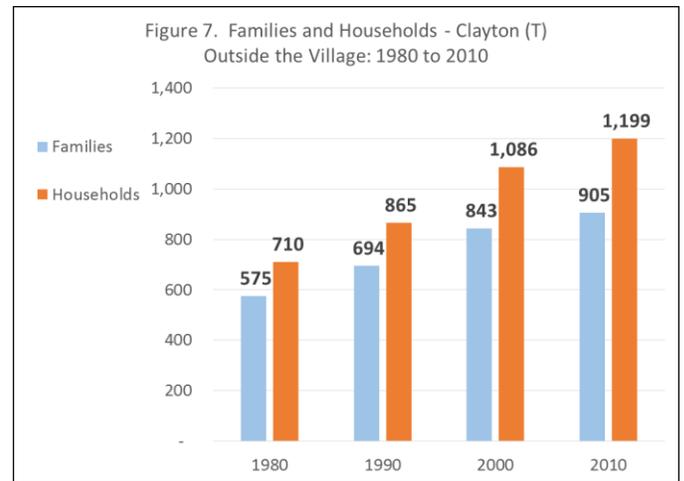
A family is defined by the US Census Bureau as a group of two or more people related by birth, marriage, or adoption and residing together. A household is defined as all people who occupy a housing unit (related or unrelated).



According to the US Census Bureau, the number of households Town-wide increased steadily from 1980 to 2010 (Figure 5), increasing by 44%. While the number of families also increased, its rate was 35%. A portion of the spike in households and families is attributable to the opening of the 801 housing project in the late 1980's.



Within the Village of Clayton, the number of families increased overall by 9% from 1980 to 2010, but fluctuated from decade to decade as Figure 6 indicates. The number of households also varied, experiencing an increase of 20% overall during the same time period.

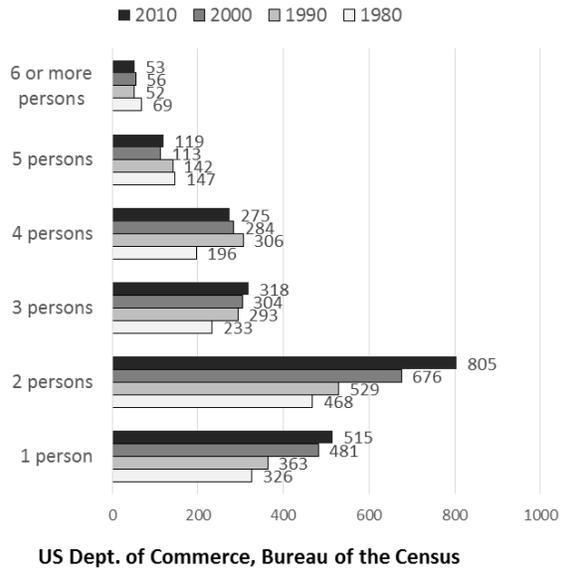


Conversely, areas of the Town outside the Village experienced a 69% increase in the number of households from 1980 to 2010, and a 57% increase in the number of families (Figure 7). The increases in the number of families and households outpaced the 44% increase in population outside the Village illustrated earlier in the Chapter. This would seem to indicate a decrease in the number of persons per household.

### Household Size

Household size trends can be used to understand demographic changes that may not correspond as one would expect. Clayton's household sizes have declined from 1980 to 2010. The largest households declined, while the smaller households increased. In both the Town and Village, the number of one, two, and three person

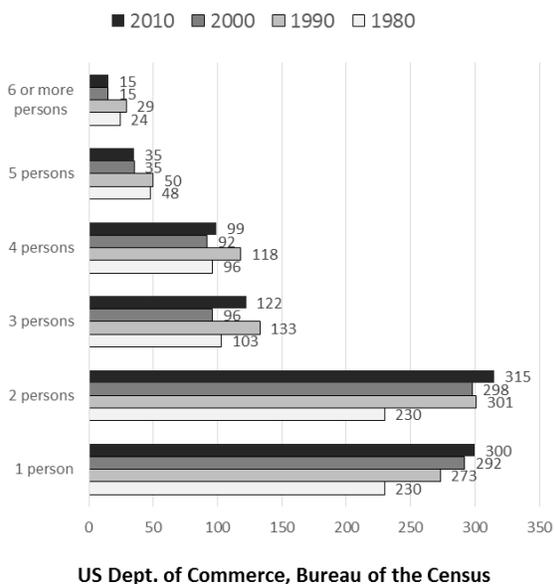
Figure 8. Household Size - Clayton (T & V)  
1980 to 2010



households has increased by 58%, 72%, and 36% respectively, while the number of 4 person, 5 person, and 6 or more households decreased by 10% (since 1990), 19%, and 23% respectively, as illustrated by Figure 8.

Within the Village, the number of 1, 2, and 3 person households also increased from 1980 to 2010, by 30%, 37%, and 18% respectively.

Figure 9. Household Size - Clayton (Village)  
1980 to 2010



Similar to the Town-wide trend, the number of 5 person and 6 or more person households decreased by 27% and 38% respectively.

Figure 10. Household Size - Clayton  
(Town outside the Village)  
1980 to 2010

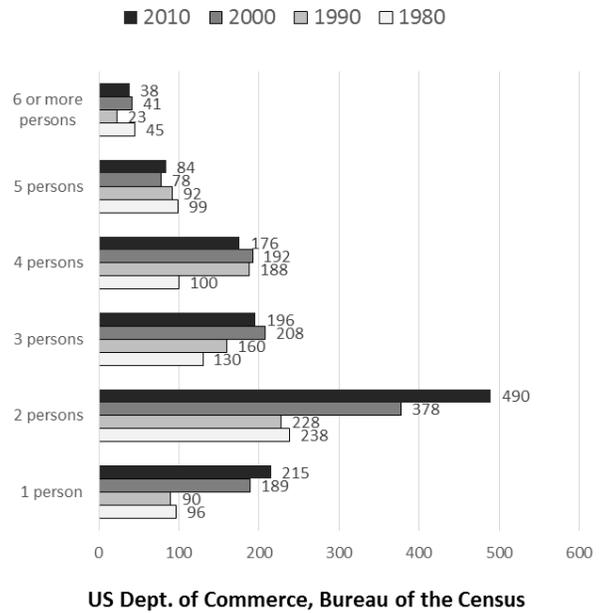


Figure 10 illustrates household sizes in the Town outside the Village. Households with 1 person and those with 2 persons increased substantially; 124% and 106% respectively from 1980 to 2010. Similarly, 3 person and 4 person households increased by 51% and 76% respectively. However, 5 person and 6 or more person households decreased by 15% and 16% respectively outside the Village during the time period.