

RESOLUTION NO. 37 OF 2015
TOWN OF CLAYTON
A RESOLUTION BY THE TOWN OF CLAYTON SUPPORTING THE PROMOTION OF THE
TOWN OF CLAYTON AS A TOURIST DESTINATION
FEBRUARY 11, 2015

Title: A resolution by the Town of Clayton supporting the promotion of the Town of Clayton as a tourist destination.

At a regular meeting of the Town Board of the Town of Clayton, Jefferson County, New York, held at the Town Offices, 405 Riverside Drive, Clayton, on the 11th day of February, 2015, at 5:00 PM prevailing time:

The meeting was called to order by Supervisor Taylor and upon roll being called the following were:

Present: Justin A. Taylor, Supervisor
Lance Peterson, Councilman
Robert W. Cantwell III, Councilman
Christopher D. Matthews, Councilman
Mary Zovitoski, Councilwoman

The following resolution was offered by Mary Zovistoski , who moved its adoption, seconded by Robert W. Cantwell III, to wit:

WHEREAS, tourism has been a central part of New York’s success in the past, and with world-class destinations and attractions in every region of the State we have the potential for unparalleled growth in the future;

WHEREAS, tourism plays an integral role in the economy, creates jobs and generates new economic opportunities; and

WHEREAS, tourism offers the most viable opportunity to diversify and ignite the North Country economy by capitalizing on existing demand to attract a wide variety of private investment that will transform communities; and

WHEREAS, tourism is already a \$1 billion industry in the North Country and with its low upfront investment cost and quicker return on investment than many other industries, it is well-positioned to drive a new North Country economy as well as complement other strategic clusters of economic activity; and

WHEREAS, an important element of advancing tourism opportunities is the definition, designation and advancement of “Tourism Destination Areas” (TDA), a community that has the critical mass of attractions, amenities, tourism support services, accommodations and infrastructure that enable them to sustain their economy and quality of life in the tourism economic sector; and

WHEREAS, the Town of Clayton is a rich cultural and recreational tourism destination in the Thousand Islands and New York State that reflects our rich history and natural resources, promotes tourism and attracts visitors to our area; and

WHEREAS, the Town of Clayton wishes to continue to promote tourism in their community, the Thousand Islands and New York State; and

WHEREAS, the Clayton Local Development Corporation and the Town of Clayton are now seeking the designation of a "Tourism Destination Area",

NOW, THEREFORE, BE IT RESOLVED, that this resolution signifies the Town of Clayton Town Board's support of the continued promotion of tourism in our community and the acquisition of the designation of a "Tourism Destination Area" for the Town of Clayton.

The question of the adoption of the foregoing resolution was duly put to a vote on roll call, which resulted as follows:

Justin A. Taylor, Supervisor	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Lance Peterson, Councilman	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Robert W. Cantwell III, Councilman	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Christopher D. Matthews, Councilman	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Mary Zovitoski, Councilwoman	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

Yes 5 No 0 Absent 0

Dated: February 11, 2015

Certification

I, Kathleen E. LaClair, Town Clerk of the Town of Clayton, do hereby certify that the above resolution was adopted at a regular meeting of the Town Board of the Town of Clayton held on February 11, 2015 and it's on file and of record, and that said resolution had not been altered, amended or revoked and it's in full force and effect.

(SEAL)

Kathleen E. LaClair, Town Clerk